



NEWS RELEASE

BOWLING GREEN MUNICIPAL UTILITIES

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FOR IMMEDIATE RELEASE

BGMU Asks Customers to Conserve Power

(Bowling Green, KY) Together with the Tennessee Valley Authority (TVA), the generator of the electricity BGMU distributes throughout Bowling Green, we are monitoring the upward trend in electricity use and its impact on our regional power supply. BGMU is asking our customers to voluntarily reduce the use of all non-essential electricity until further notice. This will help power providers across the Tennessee Valley to continue delivering reliable service during this period of exceptionally hot temperatures across the region.

“This is simply a precautionary measure,” said Mark Iverson, BGMU General Manager. “Anytime we experience a period of extreme heat, it significantly increases the demand for electricity. Together with TVA, we are proactively taking steps to reduce energy consumption by asking our customers to take small practical steps that can have a big impact on our preparation to meet the demand for electricity.”

BGMU has cut back on power usage in its own facilities by adjusting thermostats, reducing lighting, and taking other measures to reduce electricity consumption.

Here are some quick and easy ways to conserve energy and stay cool:

- Adjust your thermostat to a temperature that is just cool enough to keep you comfortable, and then consider bumping it up a degree. Each degree a thermostat is set above 75°F could lower your energy use by 10-15 percent.
 - Use floor and ceiling fans in conjunction with air conditioning, letting you raise your thermostat a few degrees and remain comfortable.
 - Use major appliances early in the morning or late at night. Make sure to maximize your loads; larger loads not only save you money but they also save time and energy.
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- Prepare your meals in microwaves or other small appliances, or use an outside grill to avoid heating up the house.
- Lower your hot water heater temperature to 120°F and wash laundry with cold water. Water heating accounts for 15-20 percent of the energy consumed in your home, so small changes can make a big difference.
- Turn off lights and electronics when you leave a room.
- Close your blinds or curtains on the sunny side of your home to keep it cooler.

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About BGMU

Bowling Green Municipal Utilities provides electricity, water, wastewater services and high-speed commercial data services to the Bowling Green area. The utility serves over 30,000 electric customers, 22,000 water/wastewater customers and 900 commercial fiber customers. For more information, please visit our website, www.bgmu.com.

About TVA

TVA is the nation's largest public power provider and is completely self-financed. TVA provides power to large industries and 153 power distributors that serve approximately 10 million consumers in seven southeastern states. TVA also manages the Tennessee River and its tributaries to provide multiple benefits, including flood control, navigation, water quality and recreation.