



NEWS RELEASE

BOWLING GREEN MUNICIPAL UTILITIES

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FOR IMMEDIATE RELEASE

BGMU Asks Customers to Conserve Power

(Bowling Green, KY) Together with the Tennessee Valley Authority (TVA), the generator of the electricity BGMU distributes throughout Bowling Green, we are monitoring the upward trend in electricity use and its impact on our regional power supply. BGMU is asking our customers to voluntarily reduce the use of all non-essential electricity until further notice. This will help power providers across the Tennessee Valley to continue delivering reliable service during this period of exceptionally cold temperatures across the region.

“This is simply a precautionary measure,” said Mark Iverson, BGMU General Manager. “Anytime we experience a period of extreme cold, it significantly increases the demand for electricity. Together with TVA, we are proactively taking steps to reduce energy consumption by asking our customers to take small practical steps that can have a big impact on our preparation to meet the demand for electricity.”

BGMU has cut back on power usage in its own facilities by adjusting thermostats, reducing lighting, and taking other measures to reduce electricity consumption.

Here are some quick and easy ways to conserve energy and stay warm:

- Adjust your thermostat to a temperature that is just warm enough to keep you comfortable, and then consider turning it down a degree.
 - Use floor and ceiling fans in conjunction with heating, letting you lower your thermostat a few degrees and remain comfortable.
 - When using major appliances, maximize your loads; larger loads not only save you money but they also save time and energy.
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- Lower your hot water heater temperature to 120°F and wash laundry with cold water. Water heating accounts for 15-20 percent of the energy consumed in your home, so small changes can make a big difference.
- Turn off lights and electronics when you leave a room.
- Open your blinds or curtains on the sunny side of your home to help heat it naturally during the day. Close them at night to guard against drafts.

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About BGMU

Bowling Green Municipal Utilities provides electricity, water, wastewater services and high speed commercial data services to the Bowling Green area. The utility serves over 30,000 electric customers, 22,000 water/wastewater customers and 950 commercial fiber customers. For more information, please visit our website, www.bgm.com.

About TVA

TVA is the nation's largest public power provider and is completely self-financed. TVA provides power to large industries and 153 power distributors that serve approximately 10 million consumers in seven southeastern states. TVA also manages the Tennessee River and its tributaries to provide multiple benefits, including flood control, navigation, water quality and recreation.