



# NEWS RELEASE

## **BOWLING GREEN MUNICIPAL UTILITIES**

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FOR IMMEDIATE RELEASE

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## **BGMU NAMED 2022 TREE LINE USA UTILITY BY ARBOR DAY FOUNDATION**

(Bowling Green, Ky.) The Arbor Day Foundation has named Bowling Green Municipal Utilities a 2022 Tree Line USA® utility in recognition of its dedication to proper urban forest management in its service area. This is BGMU's 15<sup>th</sup> consecutive year receiving this designation.

Tree Line USA, a partnership between the Arbor Day Foundation and the National Association of State Foresters, recognizes public and private utilities for pursuing best practices that protect and cultivate America's urban tree canopy. Tree Line USA promotes the dual goals of delivering safe and reliable electricity while maintaining healthy community forests.

"Trees are essential to creating more urban green spaces in communities across the United States," said Dan Lambe, chief executive of the Arbor Day Foundation. "In addition, they provide important benefits to residents, including clean air, clean water, and vital tree shade. Service providers like Bowling Green Municipal Utilities demonstrate how easily trees and utilities can co-exist for the benefit of communities and residents."

By participating in the Tree Line USA program, service providers benefit from lowering line clearance costs due to proper pruning. Customers benefit from increased reliability of service as properly pruned and maintained trees have healthy root systems that decay less, have less structural weakness, and ultimately result in fewer downed lines during storms.

"BGMU recognizes that a healthy, vibrant urban forest adds to the quality of life for our community," stated Mark Iverson, General Manager of BGMU. "BGMU also recognizes that trees can conflict with the community's need for reliable electric power. We appreciate the opportunity to work with the Arbor Day Foundation to develop and follow best practices in quality tree care."

Bowling Green Municipal Utilities achieved Tree Line USA recognition by meeting five program standards: quality tree care; annual worker training; tree planting and public education; a formal tree-based energy conservation program; and a sponsorship of/participation in

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an Arbor Day celebration. More information about Tree Line USA can be found at [www.arborday.org/TreeLineUSA](http://www.arborday.org/TreeLineUSA).

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## **About BGMU**

*Bowling Green Municipal Utilities provides electricity, water, wastewater services and high speed commercial data services to the Bowling Green area. The utility serves approximately 30,000 electric customers, 20,000 water/wastewater customers and 550 commercial fiber customers. For more information, please visit our website, [www.bgmu.com](http://www.bgmu.com).*

## **About Arbor Day Foundation**

*Founded in 1972, the Arbor Day Foundation has grown to become the largest nonprofit membership organization dedicated to planting trees, with more than one million members, supporters and valued partners. Since 1972, almost 500 million Arbor Day Foundation trees have been planted in neighborhoods, communities, cities and forests throughout the world. Our vision is to lead toward a world where trees are used to solve issues critical to survival.*

*As one of the world's largest operating conservation foundations, the Arbor Day Foundation, through its members, partners and programs, educates and engages stakeholders and communities across the globe to involve themselves in its mission of planting, nurturing and celebrating trees. More information is available at [arborday.org](http://arborday.org).*

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